

# Cole Blanco

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## Education

**Bachelor of Arts in Social Media**, May 2026

Keene State College, Keene, NH

## Related Coursework

Public Speaking, Sales and Negotiation, Marketing, Videography and Photography, Editing, Social Media Analytics, Journalism, Graphic Design

## Skills

- Social Media: Content Creation, Content Scheduling
- Video: Filming, Adobe Premiere Pro, Adobe After Effects
- Marketing: Sales, Communication, Branding, Research

## Freelance Experience

**Head Of Growth (Marketing)**, Jan 2026 - Present

MoreThanMomentum, Londonderry, NH

- Communicating new ideas and implementing marketing plans with individuals and local businesses to increase online presence through digital marketing
- Schedule and lead internal meetings, to increase awareness on updates, sales and losses.
- Designing websites and implementing ai to help with lead automation and ease of use for customers
- Filming and editing videos to be optimized for social media growth and brand awareness

## Sales Experience

**Server/Bartender**, Feb 2025 - Dec 2025

Town Square Tavern, Keene, NH

- Upsold wine, food and drink specials and dessert
- Worked with a team to ensure guests were happy and sales were high

**Social Media Intern**, Summer of 2025

O'Shea's, Londonderry, NH

- Generated engaging content ideas to increase local awareness and increase foot traffic
- Worked with crew and customers to create fun videos and photos
- Used Hootsuite to track analytics and made adjustments based of the results

